



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
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Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/K Rothfus/R/Congress (13160)
Strategic Media Placement (3469)/15773902
EVERSOLE,WHITNEY
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
POL/K ROTHFUS/R/CON/PA (130629)
National/Political
2697/06320983

Invoice 631078
Inv Date 9/30/2012
Terms Net 30
Contract 331837
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43205

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

KEITH ROTHFUS 9/18
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/1/2012 10:58:34AM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	NEWS 6-7A/1							
	Spot	5:59:04AM-Channel	Day,Th-1,F-1	09/20/12 6:42AM (Th)	00:30	Channel 11 News 6am	TVGENROTH1211H	\$575.00	
	Spot	5:59:04AM-Channel	Day,Th-1,F-1	09/21/12 6:59AM (Fr)	00:30	Channel 11 News 6am	TVGENROTH1211H	\$575.00	
2.0	Contract Line Remarks:	TODAY 7-8A/2							
	Spot	7:00:00AM- 8:00:00	Day,Th-1,F-1	09/20/12 7:30AM (Th)	00:30	Today Show	TVGENROTH1211H	\$475.00	
	Spot	7:00:00AM- 8:00:00	Day,Th-1,F-1	09/21/12 7:27AM (Fr)	00:30	Today Show	TVGENROTH1211H	\$475.00	
3.0	Contract Line Remarks:	NEWS 5-530P/3							
	Spot	5:00:00PM- 5:30:00	Day,Th-1,F-1	09/20/12 5:22PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TVGENROTH1211H	\$575.00	
	Spot	5:00:00PM- 5:30:00	Day,Th-1,F-1	09/21/12 5:14PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TVGENROTH1211H	\$575.00	
4.0	Contract Line Remarks:	NEWS 530-6P/4							
	Spot	5:30:00PM- 6:00:00	Day,Th-1,F-1	09/20/12 5:42PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TVGENROTH1211H	\$600.00	
	Spot	5:30:00PM- 6:00:00	Day,Th-1,F-1	09/21/12 5:44PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	TVGENROTH1211H	\$600.00	
5.0	Contract Line Remarks:	NEWS 6-630P/5							
	Spot	5:58:34PM-Channel	Day,W-1,Th-1,F-1	09/19/12 6:23PM (We)	00:30	Channel 11 News At 6pm M-F	TVGENROTH1211H	\$775.00	
	Spot	5:58:34PM-Channel	Day,W-1,Th-1,F-1	09/20/12 6:28PM (Th)	00:30	Channel 11 News At 6pm M-F	TVGENROTH1211H	\$775.00	
	Spot	5:58:34PM-Channel	Day,W-1,Th-1,F-1	09/21/12 6:28PM (Fr)	00:30	Channel 11 News At 6pm M-F	TVGENROTH1211H	\$775.00	
6.0	Contract Line Remarks:	JEOP 7-730P/6							
	Spot	6:59:29PM-Jeopardy	Day,Th-1,F-1	09/20/12 7:14PM (Th)	00:30	Jeopardy	TVGENROTH1211H	\$1250.00	
	Spot	6:59:29PM-Jeopardy	Day,Th-1,F-1	09/21/12 7:26PM (Fr)	00:30	Jeopardy	TVGENROTH1211H	\$1250.00	
7.0	Contract Line Remarks:	WHEEL 730-8P/7							
	Spot	7:30:04PM-WHEEL (Per week (2),We,Th,Fr	09/20/12 7:38PM (Th)	00:30	Wheel Of Fortune	TVGENROTH1211H	\$1250.00	
	Spot	7:30:04PM-WHEEL (Per week (2),We,Th,Fr	09/21/12 7:42PM (Fr)	00:30	Wheel Of Fortune	TVGENROTH1211H	\$1250.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$11,775.00	Total Spots	15
Commission	(\$1,766.25)		
Net Total	\$10,008.75		